



We'd like to wish all our customers a healthy and prosperous Year of the Rabbit!



## Production Update from China

It was a very cold start to the winter towards the end of December with snow falling in Hunan. For a video of the snow condition in Liuyang in January, watch it here: <http://blog.shogun.com.hk/2011/01/heavy-snow-in-liuyang-hunan-january.html>

Many workers stayed home as a result and production halted. With the upcoming Chinese New Year, domestic production has been a priority and export production pushed back. Many factories are waiting to see how many workers will come back after the New Year holidays, in order to make an estimation on the delivery status from March onwards.

Commodity prices continue to rise, with some raw materials reaching record levels during the 2008 Olympic year. Inflation is also on the rise. Labour shortage in the fireworks industry continues. The RMB has now risen to US\$1:RMB6.586 – that is a 0.96% increase from our last newsletter from 2 months ago.

## Vulcan Awarded 2<sup>nd</sup> Prize at the Oman Fireworks Championship 2010!



Vulcan participated in the first Oman World Fireworks Championship in Muscat, in December. The Competition was such a success that Organizers will again host the event in 2011.

A video of the Vulcan show can be seen at :

<http://www.vimeo.com/17952163>

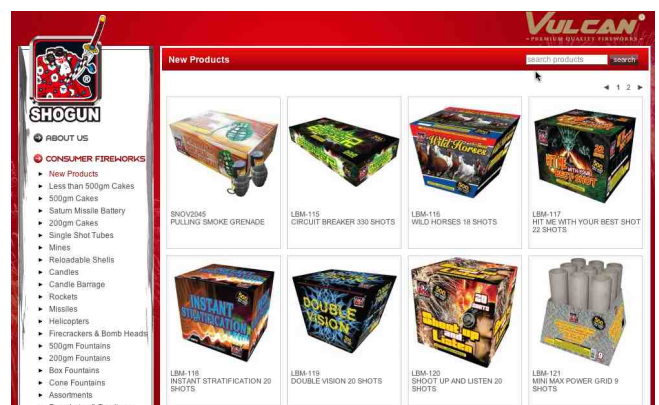


## New website will be launched February 14th!

Our new combined Shogun and Vulcan website will be launched after the Chinese New Year! The site can be assessed from [shogun.com.hk](http://shogun.com.hk) and [vulcan.com.hk](http://vulcan.com.hk). The website will now have a searchable product database making it much more user friendly!! It will feature photos and videos of both our range of consumer fireworks and display fireworks.

In addition, it will have a private login section for our customers to download their test reports. All test reports will also be stored on our server for easy access at any time of the day! Test reports can be either downloaded into your computer or emailed to anyone with just a few clicks!!

Here is a preview of the website!



## New Modular Cake Packaging Design

Having been the first Chinese fireworks company to offer the Modular Cake design back in 2004, we have now improved our design with the following features.

\* **STEP 1. NO MORE QUICK-MATCH ...** allows the simple insertion of an igniter directly into the base of the lead tube. The modular will have the accuracy you demand for perfect precision timings and with no exposed quick-match "pig tails", there is very little chance of misfires, crossfires, or premature ignition.



\* **STEP 2. Foil is taped over the fusing to minimize internal crossfires with the next row of modular. No unexpected firings at the wrong time!**



\* **STEP 3. NEW PAPER WRAPPING!** Apart from a more aesthetic look, the extra layer paper also acts as moisture protection.



\* **STEP 4. WATERPROOF PE BAG!** Protects the modular from rain and snow!

